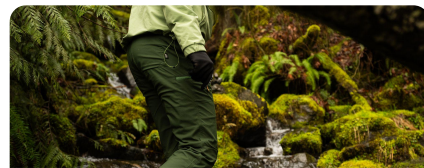
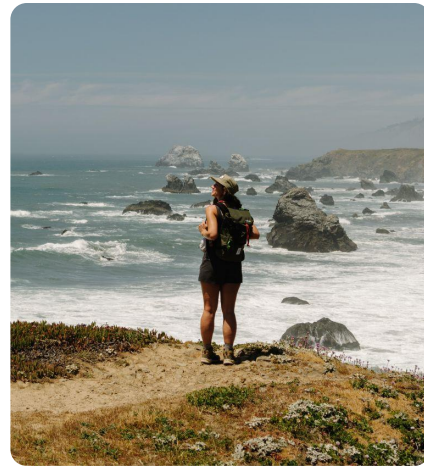




AllTrails Stewards Fund



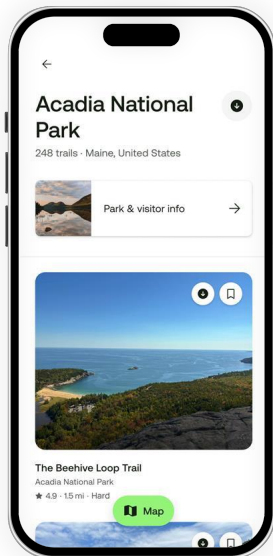
Cece Kirkwood
AllTrails Impact Program Manager



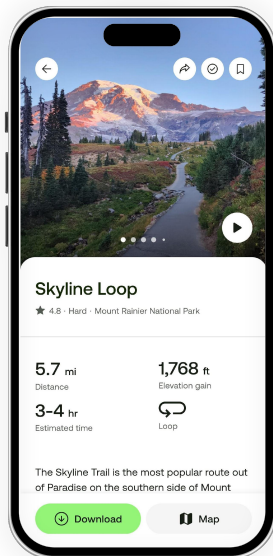
A photograph of three hikers walking along a narrow dirt trail in a dense, mossy forest. The hiker in the foreground is a woman with a backpack, looking towards the camera. Two other hikers are further ahead on the trail. The forest is lush with green ferns and moss-covered tree trunks.

Our mission:
To help people find their way outside

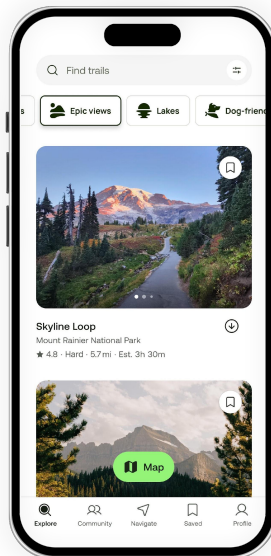
Our app helps people discover and navigate trails in their neighborhood and around the world.



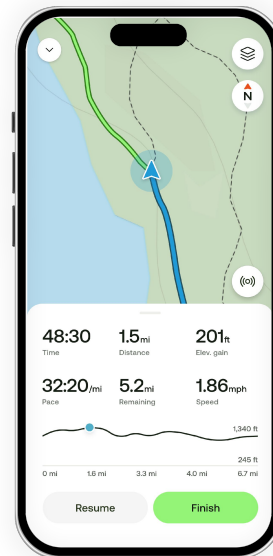
Park page



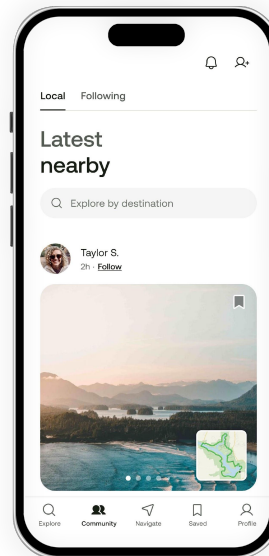
Trail page



Explore

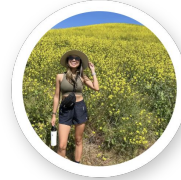


Navigate



Completed trails

The most popular and most trusted platform for outdoor exploration



80M

Trailgoers



450K

Curated trails



1.3B

Miles explored globally





74M

Hikes



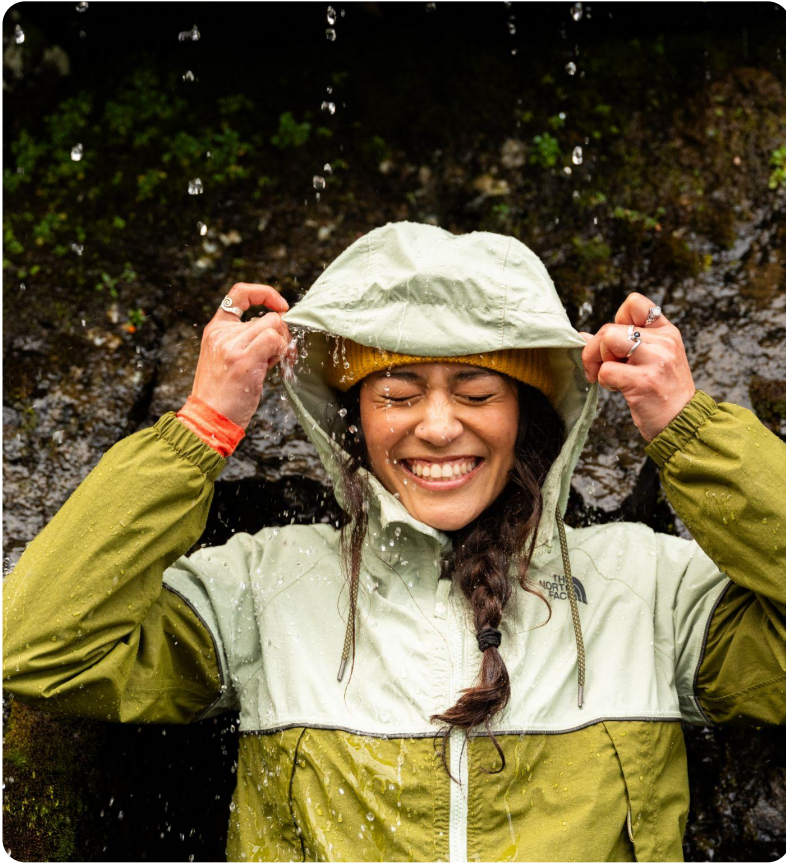
3M

Trail runs



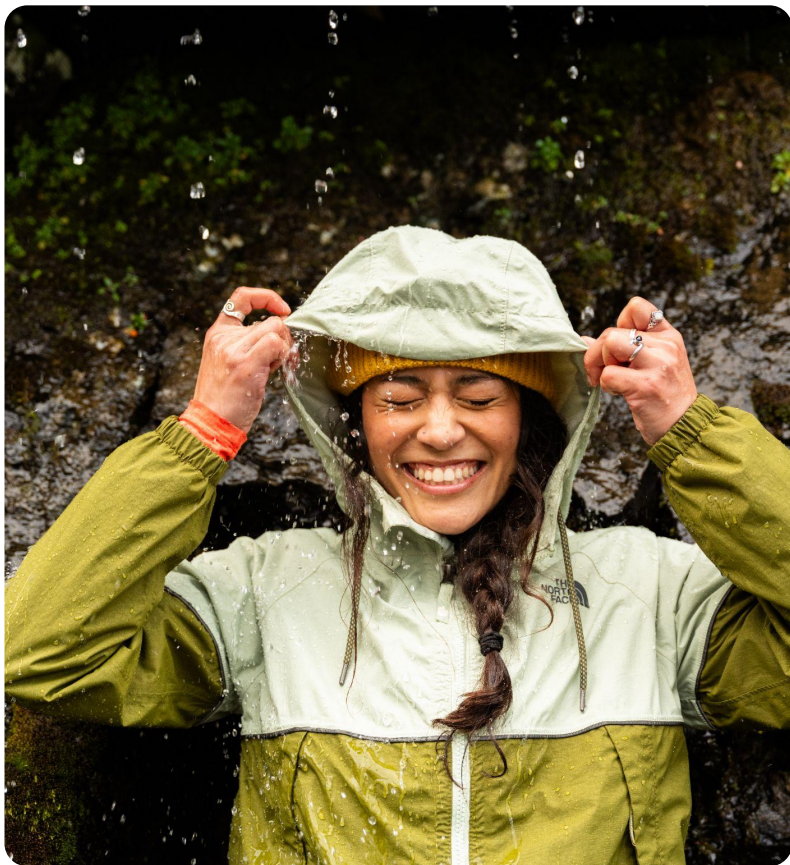
2M

Bike rides



Who we are

AllTrails was founded on the idea that we're all made better by spending time in nature.



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AllTrails was founded on the idea that we're all made better by spending time in nature.

Today, we continue to be driven by the desire to share the outdoors with as many people in as many places as possible — and to do so responsibly and respectfully.

Who we are

AllTrails Impact



Who we are

AllTrails Impact

1) Protect the trails



Who we are

AllTrails Impact

- 1) Protect the trails
- 2) Protect the planet



Who we are

AllTrails Impact

- 1) Protect the trails
- 2) Protect the planet
- 3) Enable safe access for all



With the continued rise in outdoor recreation and a gap in needed resourcing, it is vital that visitors understand the principles of responsible recreation and how to stay safe.

AllTrails Public Lands



**FOR THE
PLANET®**

— MEMBER —

What is the Stewards Fund?

AllTrails Stewards Fund

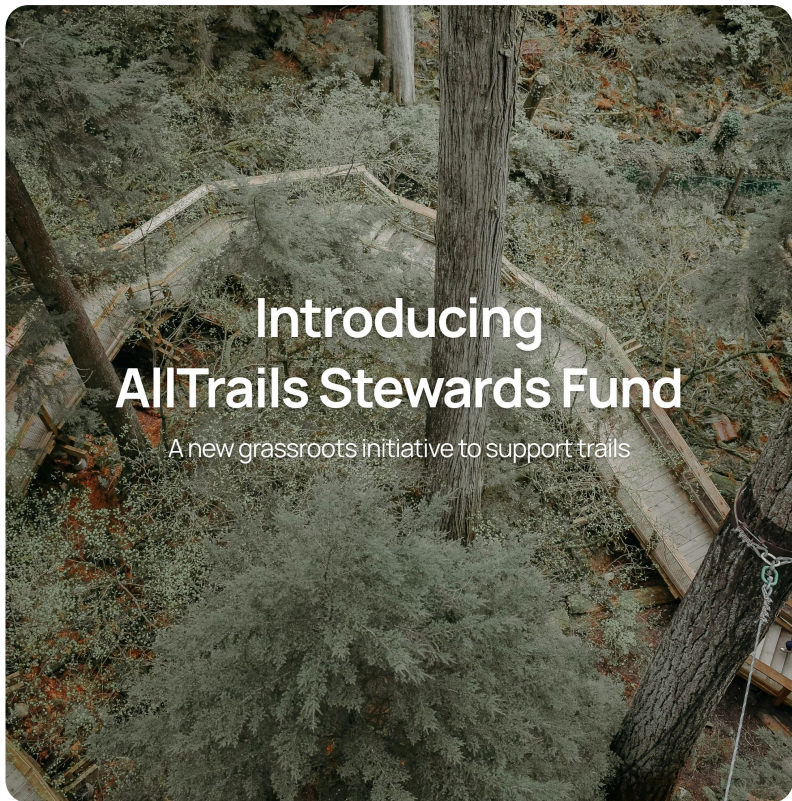
The AllTrails Stewards Fund was established in 2025 and gives money to projects that improve, maintain, rebuild, and restore our outdoor spaces through an open application process.

Applications were open from Apr 23 – Jun 30, 2025.
Reopen in early Spring 2026.

Funding projects in \$2,000 – \$10,000 awards in the following categories:

- Trail Resiliency
- Trail Experience
- Essential Maintenance
- Trail Restoration
- Trail Insights & Data Collection

<https://publiclands.alltrails.com/stewards-fund>



What is the Stewards Fund?

Eligibility guidelines



What is the Stewards Fund?

Eligibility guidelines

- Be a current **1% for the Planet** vetted environmental non-profit partner or meet the criteria to become one
-



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Gov't agencies are NOT eligible. We would need a "friends of" or trail club group to apply



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- Be an active member of the **AllTrails Public Lands Program**, or be willing to join.



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1% for the Planet Environmental Membership

1% for the Planet Environmental Partners are **carefully vetted organizations and programs** that have proven alignment with 1% for the Planet's Impact Areas.

Environmental Partners are organizations working for the benefit of people and the environment, with missions that span across a wide range of impacts, from ensuring vulnerable communities have rights to land to reducing the environmental impact of cities.

If chosen and not already a 1FTP Environmental Partner, AllTrails would take care of helping the non-profit become a vetted partner.

Learn more at:

onepercentfortheplanet.org/frequently-asked-questions#environmental-partners





Eligibility guidelines

Public Lands Program

The Public Lands program is a free resource for agencies and non-profit organizations that helps partners:

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- **UNDERSTAND** how visitors use your trails

Most popular trails

#	Trail	Property	Page views
1	Rattlesnake Ledge Trail	Rattlesnake Mountain Scenic A...	15.8k
2	Alum Cave Trail to Mount LeCo...	Great Smoky Mountains Nation...	13.8k
3	Ryan Mountain	Joshua Tree National Park	12.7k
4	Laurel Falls Trail	Great Smoky Mountains Nation...	Oct 1, 2021 - Oct 1, 2022 PAGE VIEWS Ryan Mountain 12,270
5	Rainbow Falls Trail	Great Smoky Mountains Nation...	
6	Arch Rock Trail	Joshua Tree National Park	
7	Saint Mary's Glacier	Arapaho National Forest	9.3k
8	Mission Peak Loop from Stanfo...	Mission Peak Regional Preserve	9k
9	Breakneck Ridge, Breakneck By...	Hudson Highlands State Park P...	
10	Mount Storm King	Olympic National Park	

Map Details



Waypoints



Photos



Nearby trails



Distance markers



Heatmap



Weather



Air Quality



Light pollution

Average trail rating



Edit Trail
Last updated: Jun 21, 2022

Long Canyon Trail

Distance: 2.9 mi | Elevation Gain: 824 ft

[Edit route](#) [Upload file](#)

Trail Info

Trail name: Long Canyon Trail

Park: County Open Space

City: Boulder

Description

Route type: **loop** | out & back | point to point

Difficulty: easy | **moderate** | hard

Eligibility guidelines

Public Lands Program

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- **MANAGE** trail information to help your visitors recreate responsibly

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The Public Lands program is a free resource for agencies and non-profit organizations that helps partners:

- **UNDERSTAND** how visitors use your trails
- **MANAGE** trail information to help your visitors recreate responsibly
- **CONNECT** with AllTrails' members and share up-to-date alerts

The screenshot shows a user interface for creating a new alert. On the left, there is a vertical stack of four alert type buttons: 'Closure' (orange with a red arrow icon), 'Danger' (red with a white exclamation mark icon), 'Caution' (yellow with a black exclamation mark icon), and 'Information' (blue with a white 'i' icon). The 'Caution' button is selected. To the right of these buttons is a form titled 'Create a new alert' with the subtitle 'Update your visitors about timely information regarding your trails, parking lots etc.'. Below the title is the 'Alert details' section, which includes a text input field for 'Internal alert name' containing 'North Side Weather Advisory', a dropdown menu for 'Caution', and a text area containing the message: 'This area may have impacted travel conditions due to hazardous weather until further notice. For more information, please visit www.bend-rec.gov/alerts'.

Trail Resiliency

Addressing erosion, climate change, improving drainage, and other work that ensures long-term trail health.

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Example: Work to restore and strengthen the resiliency of an area and/or trail after a devastating natural disaster. This collaborative effort focuses on three primary goals: addressing issues present on the trail that were made worse by the disaster, repairing damage, enhancing public access, and reconstruction work to put the trail in a better position to make it more resilient against a future similar situation.

Trail Experience

Improving the natural environment along trails, such as invasive species removal or native plant restoration or removal of human impacts

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Example: Funding for a trail ambassador program that involves volunteers at popular trail heads there to hand out supplies like wag bags that hikers can take on the trail with them to eliminate or decrease their trace on the trail. Leaving it better than they found it.

Essential Maintenance

Addressing deferred maintenance, improving signage, and enhancing visitor amenities

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Addressing deferred maintenance, improving signage, and enhancing visitor amenities

Example: Repairing potholes along a rail trail path

Trail Restoration

Restoring previously closed trails to public use

Trail Restoration

Restoring previously closed trails to public use

Example: Volunteers or trail groups working to complete brushing and clear a corridor to reopen most of the overgrown and impassable sections as well as improving drainage and stabilizing trail tread to ensure user safety and long-term durability.

Trail Insights

Projects that survey, collect, and share critical trail data to improve accessibility and visitor experience. This includes: Trail access data (surface type, width, elevation profile) or basic trail information (name, tags, type). We encourage open-source sharing of this data

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Example: Funding a crew to complete a survey to collect vital trail access information that can be shared out publicly to help others who are looking for objective trail information. This information can be used for someone who might need adaptive equipment or a slightly different experience out on the trail. Information would be shared on AllTrails, as well as other open source databases, benefitting the entire outdoor community.

Applying is easy!



AllTrails Stewards Fund Application

The AllTrails Stewards Fund will give money to projects that improve, maintain, rebuild, and restore our outdoor spaces through an open application process. Fund awards range from \$2,000 to \$10,000 and will be given in the following categories:

- **Trail resiliency:** Addressing erosion, climate change, improving drainage, and other work that ensures long-term trail health
- **Trail experience:** Improving the natural environment along trails, such as invasive species removal or native plant restoration
- **Essential maintenance:** Addressing deferred maintenance, improving signage, and enhancing visitor amenities
- **Trail restoration:** Restoring previously closed trails to public use
- **Trail insights:** Projects that survey, collect, and share critical trail data to improve accessibility and visitor experience. We encourage open-source sharing of this data. This includes:
 - Trail access data: Surface type, width, elevation profile, etc.
 - Basic trail information: Name, tags, type

Eligibility confirmation:

To be eligible for this initiative, applicants must:

- Be a current 1% for the Planet vetted environmental partner or meet the criteria to become one
- Be a current 501(c)(3) charitable organization. Government entities and organizations without a charitable status are not eligible to apply. If you are a government entity that would like to apply, please reach out to a non-profit partner to apply on your behalf
- Directly implement and manage the proposed project
- Demonstrate readiness to launch and complete the project within 12 months of receiving funding
- Be an active member of the AllTrails Public Lands Program, or be willing to join

Are you a current 1% for the Planet vetted environmental partner?

A reminder that if you are not eligible to become a 1% for the Planet partner, we cannot fund your project. If you are eligible, but not yet a partner, we will reach out to you with next steps at a later date.

Are you a current member of the AllTrails Public Lands program?

If you're not one yet, we'd love to have you join us! Check out the program and join at: <https://publiclands.alltrails.com/>. We will also follow up after you submit your application with information on how to join.

First Name*

Last Name*

Email*

Organization Name *

Please link out to your organization's website.*

What type of project are you applying for?

- ☐ Trail resiliency
- ☐ Trail experience
- ☐ Essential maintenance
- ☐ Trail restoration
- ☐ Trail insights

What is the name of your project?*

Please provide a brief project summary.*

5,000 character limit

Previous

Next

Some things to keep in mind.

Some things to keep in mind.

→ Simple project summary with easy to understand impact

Some things to keep in mind.

- Simple project summary with easy to understand impact
-
- Photos or user feedback to show the current trail conditions and the “need”
-

Some things to keep in mind.

- Simple project summary with easy to understand impact
- Photos or user feedback to show the current trail conditions and the “need”
- Community partnerships

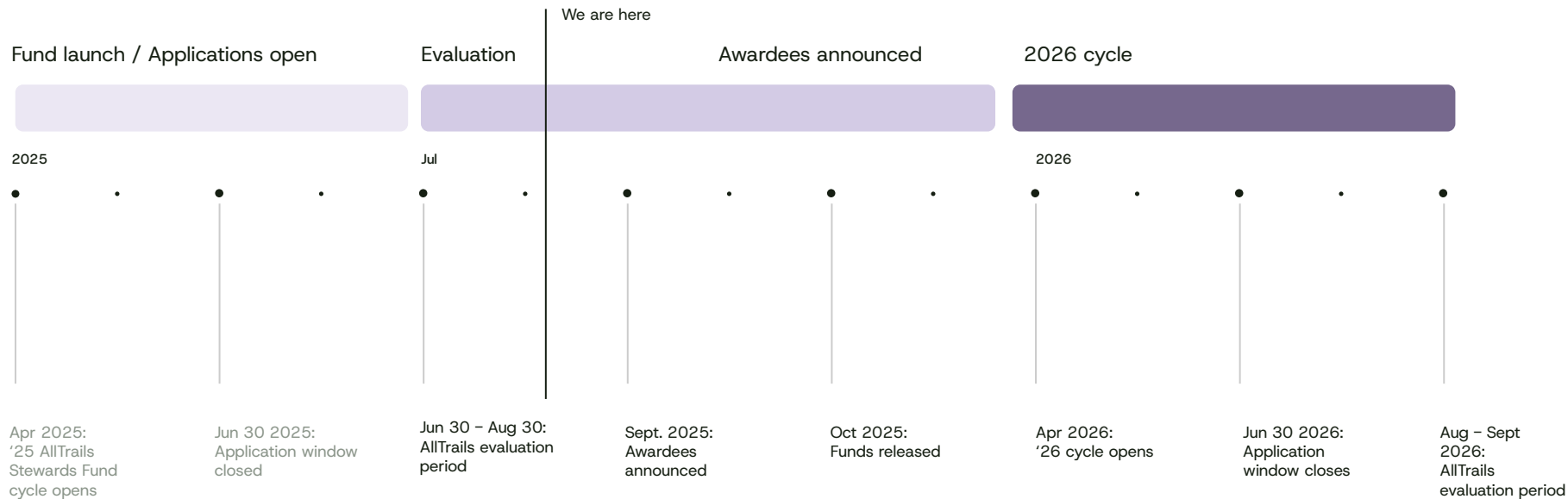
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- Simple project summary with easy to understand impact
- Photos or user feedback to show the current trail conditions and the “need”
- Community partnerships
- Last mile funding – project will be complete within 12 months of funding
- Impactful storytelling

AllTrails Stewards Fund Timeline



Thank You



Website:
publiclands.alltrails.com

Email:
impact@alltrails.com